



THE STATE BAR OF CALIFORNIA
INTERNATIONAL LAW SECTION
PRESENTS

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LOOKING SOUTH

A one day primer on international legal skills for
the international practitioner with clients from
Mexico or doing business in Mexico

FRIDAY, JUNE 6, 2014

Procopio's Conference Center

525 B Street, Suite 2200
San Diego, CA 92101

Register Online:
<http://international.calbar.ca.gov>



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PROGRAM SCHEDULE

7:30 a.m.

Registration

8:30 – 8:45 a.m.

Welcome Remarks and Signing of Friendship Agreement with ANADE

SPEAKERS: Jose Juan Mendez, President, ANADE, Mexico
Elizabeth Foster, Chair, International Law Section
Partner, Dentons, US LLP, Los Angeles
Lizbeth Flores, International Law Section Executive
Committee Member, LHF Law, San Diego

8:45 – 10:00 a.m.

Intellectual Property

This panel will review recent changes to IP laws in Mexico, recent treaty modifications and the effect of accession to the Madrid Protocol in Mexico. Practical tips in enforcing patent, trademark and other IP rights in Mexico and tips for Mexico rights holders in the U.S. will be offered.

MODERATOR: Anne Haring Hocking, Haring + Smith, LLP, San Rafael

SPEAKERS: Jose Juan Mendez (Mendez + Cortez, S.C.)
President of ANADE, Mexico
Noel Gillespie, Partner, Procopio, Cory,
Hargreaves & Savitch LLP, San Diego
Michael G. Lewis, First Secretary for Intellectual Property,
Regional IPR Attaché for Mexico, Central America
and the Caribbean United States Embassy
Mexico City

10:00 – 10:15 a.m.

Break

10:15 – 11:30 a.m.

International Trade

The speakers will review recent changes in Mexican customs regulations, export controls and Free Trade Agreement regimes. The speakers will also discuss the impact of the recent changes on Mexican export and import compliance processes and strategies.

SPEAKERS: Karla Haynes, Export/Import Compliance Counsel
Chevron Corporation, San Ramon
Armando Beteta, Executive Director
Ernst & Young Global Trade/Latin America
Business Center

11:30 – 11:45 a.m.

Break

11:45 – 1:00 p.m.

FCPA / Anti-Money Laundering

Legal compliance with FCPA and Anti-Money Laundering laws, applicable when doing business between Mexico and the U.S. Issues to take into account and how to deal with practical situations to prevent liabilities to your clients.

MODERATOR: Alejandro Suarez, Procopio, Cory,
Hargreaves & Savitch LLP, San Diego

SPEAKERS: Andria Bouskos, Associate Corporate Counsel
Symantec Corporation

Fernando Cervantes Guajardo, Partner
Cervantes-Quijano, S.C. Tijuana

Mark Danis, Morrison and Foerster, San Francisco

1:00 – 2:00 p.m.

Lunch and Keynote Speaker

KEYNOTE SPEAKER: Michael G. Lewis, First Secretary for Intellectual
Property, Regional IPR Attaché for Mexico,
Central America and the Caribbean,
United States Embassy, Mexico City

2:15 – 3:30 p.m.

International Tax Planning for a Mexican Subsidiary

This panel will analyze discuss different international tax planning structures for establishing a Mexican subsidiary of a California based company. The panel will also focus on how certain provisions of the recent Mexican tax reform may affect current operating structures and potential restructuring alternatives.

MODERATOR: Enrique Hernandez-Pulido, Procopio, Cory,
Hargreaves & Savitch LLP, San Diego

SPEAKERS: Pedro Corona, Esq. Procopio, Cory,
Hargreaves & Savitch LLP, San Diego

Daniel Cano, CPA, Partner, Gossler Crowe Horwarth, Mexico

3:30 – 3:45 p.m.

Break

3:45 – 5:00 p.m.

California-Mexico Cross-Border Litigation and Arbitration

This panel will discuss what California lawyers should know about how litigation and arbitration work in Mexico and resolving Mexico-California cross-border disputes. Areas will include dispute resolution provisions for cross-border agreements and enforcement of judgments.

SPEAKERS: Jeffery Daar, Daar & Newman, Los Angeles

Roberto Vega Treviño, Guerra Gonzalez y Asociados S.C.
Baja California

5:30 – 7:00 p.m.

Reception

REGISTRATION INFORMATION

PRE-REGISTRATION DEADLINE:

The deadline to pre-register is **May 30, 2014**

ON-LINE REGISTRATION:

Register online at <http://international.calbar.ca.gov>.

MAIL:

Mail to

Program Registration
The State Bar of California
180 Howard Street
San Francisco CA 94105

FAX:

Fax to (415) 538-2368. Credit card payment is required.

CANCELLATIONS/REFUND:

Requests must be received in writing by **May 30, 2014**. A \$25 processing fee will be charged. No refunds after **May 30, 2014**.

ON-SITE REGISTRATION:

On-site registration is subject to availability. Call to confirm space availability.

MCLE:

The State Bar of California and the International Law Section are State Bar of California approved MCLE Providers.

QUESTIONS:

For registration information call (415) 538-2508. For information regarding the program call (415) 538-2380.

PROGRAM PLANNING COMMITTEE

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Co-chair Co-chair

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REGISTRATION FORM

Note: One registrant per form. Photocopies may be used.

Bar Number: _____

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Firm: _____

Firm Address: _____

City, State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

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(Required for email confirmation)

Your name and address may be disclosed

_____ Check here if you do not want your information released

REGISTRATION FEES (DUE by May 30, 2014)

- \$155** International Law Section Members
- \$250** Non-Section Members
(Includes enrollment in the International Law Section for 2014)
- \$50** Student

AMOUNT ENCLOSED OR TO BE CHARGED

\$ _____

CREDIT CARD INFORMATION (VISA/MasterCard Only)

I authorize the State Bar of California to charge my program registration to my VISA/MasterCard account. (No other credit card will be accepted.)

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(VISA or MasterCard only)

Expiration Date: _____

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Deadline: In order to pre-register, your form and check, payable to The State Bar of California, or credit card information, must be received by **May 30, 2014**

Register Online: <http://international.calbar.ca.gov>

Mail To: Program Registration, The State Bar of California,
180 Howard Street, San Francisco, CA 94105.

Fax To: Program Registration at 415-538-2368. In order to fax your registration, credit card information is MANDATORY.
(Photocopies of checks will NOT be accepted.)



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